

Center School Association (CSA) – Monthly Meeting Minutes

March 16, 2023

Welcome and President's report – Gina Parotta filling in for Dawn K.

- **February Review**
 - Cyclone Night Out at LaVera and Piccolo
 - Magic Gives Back show-not as successful
 - A show sponsor was supposed to sell concessions but the person that was going to run it couldn't be there so we lost out on funds that could have been made from selling snacks
 - Some other districts just had the same show and it was too saturated in this area
 - Raffle baskets made \$390
 - Food Drive
 - 12,000 items were donated district-wide; all donations went to Our Savior Lutheran Church, which serves the Mayfield community
 - The first Saturday of every month they accept volunteers – you can show up to help pass out food
 - Village Trends Boutique – not a lot of people participated, which was disappointing that people didn't go on our day
 - One School, One Book – feedback was that the book was too long
- **Upcoming**
 - Spring Flower sale
 - Spread the word on this Spring sale. Fall mums didn't go as well this year.
 - Spring flowers not selling as we expected. The sale has been extended until March 23.
 - April Cyclone Night Out – Pizzazz. Should be a popular one for Mayfield.
 - Read-a-thon
 - United Skates night

Principal's update – Kate Rateno –

- Thank you to those that came to One School, One Book night
- Was thinking maybe for next year just having one fundraiser and one family fun night per quarter. That way we can really focus on the fundraiser and advertise it well.

Executive Board Reports

- Membership – Erin Lewis, Meredith Turosky – No changes
- Programming – Ashley Hess – No update
- Ways and Means – Jen Lenz
 - April's Cyclone Night Out is Pizzazz
- Secretary's Report – Candy Quinn – Sign up coming out looking for volunteers to help with the flower sale distribution on May 10th
- Treasurer's Report – Gina Parotta – No update

Standing Committee Reports

- Food Drive – Ashley H, Jen L
 - Center/Lander – 5778; Gates Mills/Millridge – 6150; video to see the losing Principals get pied was sent out in Cyclone newsletter on March 10
- Spring flower sale – Elizabeth H, Maureen W
 - Online sale extended – open through Thursday, March 23; delivery on Wednesday, May 10
- Read-a-thon – Michele H
 - Dates pushed back to separate from One School One Book, timing to still be determined
 - Kate – would like to tie the read-a-thon and walk-a-thon together somehow, possibly doing online read-a-thon leading up to the walk-a-thon day. We will work on ideas to combine the two events.

- The walk-a-thon is budgeted for \$3,500 in May. Last year, for every lap the kids walked they got a bracelet. Gina – we have many bracelets left over from last year that we can use again.
- Consider doing a glow run instead of walk-a-thon. Have to be careful to ensure we don't have to give the company putting on the Glow Run back money like with the Magic Show. We could do our own color run but maybe with kids coming into the school with paint on them a Glow Run would be better or we could do it on a weekend. Let's come back to this and decide on the idea.
- So, for now let's just do the online read-a-thon and try to tie it to the walk-a-thon for this year
- Tied to Captains reading program
- United Skates night – Tuesday, May 2, 6-8:30 p.m.
 - \$5 admission for guests; additional \$5 skate rental
 - If we have a skate night next year, let's plan it for a night that is before a day that we have off of school
 - CSA will receive admission money as a fundraiser
- Drive-in movie night – Ashley H.
 - Friday, May 12 was booked at the Drive-In; exploring other options
 - We are doing this event with Lander. This is more of a fun night, not a fundraiser. Buy tickets ahead of time.
- Room Parents – Lisa D, Candy Q, Nicole D – We are done for this school year. We will make some changes to the initial meeting next year so stay tuned.
- Staff Appreciation – Michele H, Ashley H, Rachel F
 - Staff meal planned for Monday, March 20
- 5th grade committee – Dawn K, Lindsay R, Nicole R
 - Fundraiser – Magic Gives Back show – no money raised
 - Outing – Nautica on May 30; contract/deposit submitted
 - T-shirts – in production; Kate approved the amount for the shirts. Remind whoever delivers the shirts that it must be done during school hours. Please put each shirt in a bag and a label with each student's name on it.
 - Gift to School – TBD – determined based on remaining budget
- CSA committees/chairs for 2023-24 – spread the word for openings. Board will meet in April and be revising what fundraisers to do next year to determine what is needed.
- Ongoing fundraisers – Market Day – not many orders; Box Tops – small amount earned
- Future ideas:
 - **Glow run** – Lander recently held a glow run – Consensus is this is a great idea and consider it to be one of our major fundraisers next year to replace the walk-a-thon. Possibly consider a “wellness week” next year and culminate with the Glow Run at the end of the week. Also thinking of a color run if we can only do the Glow Run with a company setting it up. Concerned though with the paint on the students and it being brought into the school. Possible issue with the Glow Run is we want to make sure we understand what the company that puts on the Glow Run is going to take for their fee. Let's talk more about these ideas later.
 - **United Skates** – could plan up to 3 skate nights (fall, winter, spring) for 2023-24
 - **Donut event** – If this is brought back, we need to group families to participate by last name so that if there are multiple children the parents only have to come to the school one time. Elizabeth H. offered to head this up.
 - **Pizza Boxes** – if we do this next year, separate by last name instead of grade.
 - **Father/daughter and Mother/son dances (or guardians)** – consensus would like to plan this event
 - **Penguin Patch holiday shop** – store in December where the kids can shop for their families for the holidays; gifts start at 25 cents, and most are under \$5 – Consider replacing the craft fair with this shop for next year.
 - The cost may create an issue for some. CSA could set up a general fund for parents to donate to and those funds could be used where needed.

- Would need to find a way to convey that assistance is available.
- This sale would be more cost-effective for the CSA than the craft fair, although need to look into what percentage they keep.

New Business

- Consider bringing back the Birthday ice cream coupon, where each student receives a coupon from the CSA on their birthday for ice cream. We could go out into the community and see if the businesses will donate a coupon for a cone, French fries or donut etc., and hand them out for birthdays.

Adjourn – 7:51pm

Next CSA meeting is Thursday, May 11 at 7 p.m. There is no regular meeting in April.